

2020 PRIORITIES

Prepared for LIA's Ministry Partners

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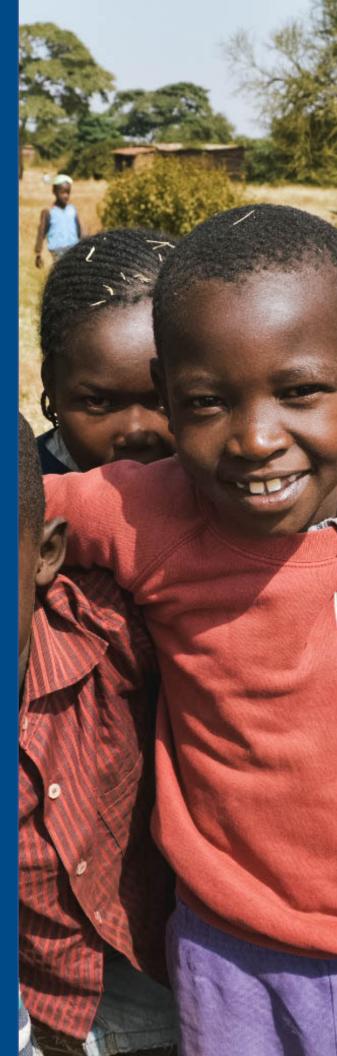


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Defeat poverty. Restore dignity.

We empower local churches to serve the poor and vulnerable, creating sustainable transformation in their communities.

LIFE IN ABUNDANCE

INTRODUCTION

Life In Abundance International (LIA) is a Christian, non-profit organization that facilitates transformational development of vulnerable communities. Since our establishment in 1995, LIA has been engaged in comprehensive and practical solutions to address the multi-faceted problems our target communities face. LIA is currently operating in more than 56 communities across 12 countries in Africa (including 4 restricted countries) and 2 countries in the Caribbean.

As a Christian organization, we seek to be an expression of God's heart for the world's most vulnerable people by bringing love, hope, and faith into their communities. We spread the gospel of Jesus Christ through our programs and partnerships with local churches.

Since 2000, the evangelism work has been very encouraging. Through our work, we have been able to reach 187,914 people with the gospel, out of which 17,870 people accepted Jesus Christ as their personal Savior and Lord. More than 90% of these converts were beneficiaries of LIA's programs.

Our focus on local church empowerment has highlighted the immense opportunity to strengthen local leaders as they strive to mobilize their communities to engage in the transformation process. Despite some challenges, our work in closed countries has also been impactful.

In 2019, LIA marked the highest number of people (164,357) served in the history of LIA. Last year alone, 193 local churches were equipped through training on the basics of community transformational development, its applications, and the opportunities it provides for expanding God's kingdom. In each case, the work is owned by the church and local communities as they take responsibility for change.

We are so grateful to all our partners who have walked alongside us this far, and we can assure you that your investment of time, money, prayer, and other resources have never been in vain. Had it not been for your support, we wouldn't have been able to accomplish what we have up until now.

This year (2020), being a special year for the LIA family, marks the silver jubilee of LIA as a ministry. When we look back on the impact we have made across the nations; the challenges we have overcome; the opportunities we have had to serve the poor; God's intervention, encouragement, and provision has been evident. Our calling is being refreshed to serve more with commitment and excellence in the years to come.

This document outlines LIA's major impact in 2019, the priorities for 2020, and the funding we seek in order to reach thousands of disadvantaged people who need our joint effort.

LOOKING BACK:

Our Past and Present

In the past 24 years, LIA has steadily grown in many ways. As the number of our partners grows, our impact on the nations has also grown significantly. The text below highlights a clear correlation between the number of our partners and the impact we have on those we serve:

- LIA had less than 10 partners who supported its work in 2000, but today, LIA is grateful for its partnership with 18 foundations, 17 churches, 6 parachurches, 331 monthly donors, and 27 impact partners who give more than \$2,000.
- In 2000, LIA had served less than 1,000 people, and in 2010, LIA had served 34,163 people. In 2019, we served 164,357 individuals.
- To our surprise and God's glory, 5,026 people came to Jesus in 2019, compared to 350 people in 2010.
- Fifteen years ago, LIA's annual budget was \$25,000, and now our income has increased to an average of \$3.5 million annually.
- Less than 5,000 people were served within LIA's operational countries in 2004, but this
 past year, more than 164,000 people have been served in 14 countries.
- A one-person office in 2000 has now grown to 84 staff members spread throughout 17 countries, including US, UK, and Europe.
- For the past 23 years, LIA had only 1 support office in the US, but today LIA has added offices in the UK and Europe.



"Two are better than one, because they have a good return for their labor: If either of them falls down, one can help the other up." Ecclesiastes 4:9-10

MAJOR HIGHLIGHTS OF LIA'S IMPACT IN 2019

It's with great joy that we share the following report of LIA's impact across the nations in 2019:

- 1,955 church leaders and other ministry workers from 193 churches were trained on basic leadership principles, community transformation, community mobilization, designing and managing seed projects, and other important skills.
- 70,251 people were served through our primary health care initiatives across the nations. LIA is currently operating in 4 primary health care clinics in South Sudan, Haiti, and Ethiopia.
- 6,755 economically challenged families (nearly 3 times as many as in 2018) have escaped from the grip of poverty through our economic empowerment program. Families were equipped with income generation training and were provided with micro-loans to start and grow their own businesses.
- 10,140 orphans and vulnerable children were supported with school supplies and fees to continue their education; their caregivers empowered economically to provide sustainable support to the children; they have also been supported with their health needs in various ways (prescription drugs, annual checkup, etc.).
- Among the 64,504 people who heard the good news of Jesus
 Christ through our programs and projects,6,701 people accepted
 Jesus as their personal Savior and Lord.

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OUR 2020 PRIORITIES

The following are LIA's top 10 priorities we're focusing on this year.

LIFE IN ABUNDANCE

PRIORITY #1: HAITI



Excellent Derillienne, one of the economic empowerment program beneficiaries. Jacmel, Haiti, 2019.

Targeting highly marginalized communities in Haiti that are experiencing extreme poverty, LIA has been serving 11 communities in Jacmel – providing primary health care, local church empowerment, and economic empowerment of highly impoverished families. Since 2012, more than 158 church leaders and other ministry workers have successfully completed LIA's Training of Trainers (TOT) program. Currently, LIA-Haiti is partnering with 15 local churches across the country.

Since its establishment in 2014, the primary health care clinic has been a blessing for more than 20,642 patients in Beaudoin and surrounding communities in Jacmel. We are so grateful to God for the 50 people who came to Christ after they heard the gospel of Jesus at the clinic. On average, the clinic provides services for 25 patients per day.

In 2019 alone, 1,802 people were treated for STI, digestive disorders, URTI, skin issues, or received pregnancy follow-up, HIV testing, consultations, and much more. The local church empowerment and economic empowerment programs have also been impactful, serving 80 economically challenged families.

In 2020, LIA-Haiti has planned to implement the following programs:

- Jacmel Primary Health Care Program: Through this program, the country office plans to serve 2,000 people in Jacmel and 12 other communities in surrounding villages.
- <u>Economic Empowerment Program</u>: As many as 200 economically challenged families will be provided with income generation training and microloans to help them initiate their own business and help their families on their own.
- Local Church Empowerment: 75 local church leaders and other ministry workers from 15 churches will be trained on the basics and applications of community transformational development, and later, churches will be provided with seed money to start seed projects in their respective communities.

Need: A grant in the amount of \$175,000 will enable LIA to successfully accomplish planned programs and continue serving communities in the next 12 months.

PRIORITY #2: JAMAICA

In the past few years, LIA-Jamaica has been empowering local churches across the country. Though the effort has been slowly progressing due to the location of the churches and limited number of program staff, establishing and equipping a program office in Kingston will enable LIA to implement the projects in a concerted and timely manner.

The unmet needs of the vulnerable communities in Kingston, coupled with the availability of local churches that can partner with LIA in the community transformation process, offer LIA opportunities to serve. LIA's plan in the next three years is to initiate, scale up, and ensure the sustainability of new program activities and local church empowerment ventures.

The opportunities for integrating local church empowerment and community development programs to enhance livelihoods of the marginalized are high. By using a combination of training and implementing need-based programs, LIA aspires to reach 12 churches and 2,400 people across Jamaica.

Hoping to see a greater community impact in Jamaica, LIA has planned to implement the following two major programs in 2020:

- Set Up and Equip Program Coordination Office in Kingston: With the establishment of a project office, training of local church partners, and hiring qualified program staff, LIA will be launching church-based microenterprise and orphans and vulnerable children (OVC) programs in Kingston. The 1st year of the 3-year project will be a pilot year, in which the project will be subject for change or modification based on the impact.
- <u>Initiate Church-based Integrated Community Development Project</u>: Offering orphans and vulnerable children support and microenterprise benefitting 200 + economically challenged families.
- Local Church Empowerment: As a means to sustain programs, LIA will be empowering 12 local churches in Kingston and surrounding cities.

Need: This year, LIA has already identified 7 churches in the Kingston area that will be partnering with us for the next 3 years. One of our long-standing partners has provided part of our need to set up the program office. A remaining need of \$26,000 will enable LIA to fully equip the program office.

We have also received part of the grant needed for implementing local church empowerment, OVC, and economic empowerment programs which will be benefitting 150 economically challenged families, 200 OVC, and 60 local church leaders and other ministry workers. A grant in the amount of \$110,000 will enable LIA to accomplish the planned actives for the year.

PRIORITY #3: KENYA

As one of the prominent operational countries of our organization, LIA-Kenya has implemented a number of local church empowerment and community development activities in the past several years. Based in Nairobi and cohabiting with the headquarters at the LIA training center in Karen, the Kenyan office is staffed with 5 qualified and experienced program staff members.

In 2019, LIA-Kenya celebrated its close partnership with local partner churches and the greater ownership of program activities. Several churches were trained on community transformation, families were empowered through saving groups and started diversified income generating activities (IGAs), and the most vulnerable children were supported with their education and health.



Goats to boost household income. Narok, Kenya, 2019.

To demonstrate our commitment to meeting the needs of our target communities, LIA-Kenya has partnered with local partner churches and community leaders. We are so grateful for all our partners who have graciously trusted us with resources to address community problems.

Despite the capacity and the readiness of the country office, limited funding has been a setback to impact more communities like desired. Here are some of the major impacts of LIA-Kenya in 2019:

- 505 families were economically empowered.
- 300 local church leaders were equipped through training and other capacity building activities.
- 4,200 people benefitted from the health programs.
- 12,387 children were supported to continue with their education.

In 2020, the country office has planned to implement the following key programs:

- Orphans and Vulnerable Children Program: This will provide support for 200 OVC and their caregivers in two major slums in Nairobi.
- Local Church Empowerment: Impacting 10 local churches through training and follow-up.
- <u>Economic Empowerment Program</u>: Serving 250 vulnerable families.

Need: A grant in the amount of \$285,000 will enable LIA to initiate and complete these programs by the end of 2022. A grant in the amount of \$100,000 will help us to successfully implement program activities planned for 2020.

PRIORITY #4: ETHIOPIA

Equipped with 4 key qualified and experienced program and finance staff, the country office in Ethiopia is ready to initiate programs in new communities and continue with existing program activities.

Despite the civil unrest and tribal conflicts in the capital and other major cities and towns across the country, LIA-Ethiopia has successfully implemented its programs in 2019. Below are the major highlights from the year:

- 1,321 economically challenged families were supported through our microloans and savings program.
- 30,487 people have benefitted from the health program. The Zoe Clinic, serving communities in the middle of one of the major slums of the capital, Addis Ababa, was impactful in addressing the health problems of the vulnerable in the area.
- 600 orphans and vulnerable children (OVC) have been supported in various ways.

In 2020, the country office has planned to implement the following programs:

- Integrating Local Church Empowerment with Microenterprise: Equip local churches through training and enabling them to facilitate the formation of new saving and credit associations that can enhance the household income of 200 economically challenged families.
- <u>New 3-year OVC Project</u>: Initiate this project aiming to benefit 200 children and their caregivers.
- <u>Maximizing the Impact of Zoe Clinic Project</u>: Through this program, the country office plans to serve 6,000 people in the Kirkos slum and surrounding communities.

Need: A grant in the amount of \$105,000 will enable the country office to implement new and on-going project activities planned for the year.

PRIORITY #5: SUDAN & EGYPT

LIA has been working in Sudan since 2009 to help the underserved communities living throughout the capital, Khartoum. The vast majority of people in Sudan are deeply committed to the practices and major tenets of Islam. This causes tension for the Christian organizations and the few born-again believers living there. Although some believe that Christianity and Islam coexist peacefully with each other in Sudan, persecution still remains a huge concern for Christians.

Despite these challenges, our staff has sustained the work and continued to serve the poor. Our work in Sudan has always targeted the most vulnerable, so LIA's relationship with target communities has developed over the years. Our staff in the field walk by faith and wisdom in serving those in need.

In the next 3 years, LIA-Sudan plans to implement 3 major programs that would potentially benefit 12,000 people:

- Primary Health Care: Through this project, disadvantaged communities and refugees will have access to basic primary health care services, including treatment of minor ailments, health education, HIV testing, counseling, and trainings on safe, personal, and environmental hygiene practices.
- Local Church Empowerment: Though challenging, the country office will continue to empower 12 local and underground churches across the country.
- <u>Economic Empowerment:</u> LIA-Sudan plans to serve 150 economically challenged families by providing income generating training (IGA) and support.

Need: A grant in the amount of \$125,000 will enable the country office to implement the program activities planned for 2020.





Since 2014, LIA-Egypt has been empowering local churches and addressing the needs of the most disadvantaged communities across Cairo. Targeting informal settlements and slum communities, the national office has been implementing a diverse portfolio of programs, including literacy, early childhood development, economic empowerment, microenterprise training, capacity building of churches, and primary health care.

In 2019, LIA-Egypt and Sudan has benefitted more than 5,000 people altogether:

- 79 economically challenged families were supported through our microloans and savings program.
- 408 people have benefitted from our integrated health care program.
- 147 orphans and vulnerable children (OVC) have been supported in various ways.
- 672 vulnerable children were assisted to continue with their education through access to school supplies, and their parents were enrolled in economic empowerment programs so that they could provide their own sustainable support for their children.

Programs planned for 2020:

- <u>Church-based School Health Project:</u> The project is designed to meet the wholistic need of 200 school children and their parents in the slums of Cairo through integrated school health care services.
- <u>Early Childhood Development (ECD) and Youth Club Project:</u> This project aims at providing quality early childhood education for 100 children (3-6 years old) within the community, while empowering the local church initiate community health evangelism (CHE) activities in the communities.

Need: A grant in the amount of \$100,000 will enable the country office to implement the program activities planned for 2020.

PRIORITY #6: DJIBOUTI & SOMALILAND



LIA's work in Djibouti and Somaliland is bearing much fruit. (LIA's recent impact assessment report on our work in closed countries is available upon request.) Though the majority of the people we serve are against the gospel, our programs and engagement has helped our team in the field to understand the cultures, taboos, and more about our target communities. This environment creates an opportunity for our country teams to develop good relationships with families. Over the course of time, the growing relationships between the staff and communities have helped us convey the good news of Jesus Christ through our programs and projects.

Over the past few years, we've learned that the key to effective discipleship in closed countries is capacity building (including focused training) of Muslim Background Believers (MBBs) who can in turn, train and disciple new converts and those in their circles.

The desire of LIA in this project is to champion the underground church as God's agent of change in both the process of spiritual development, as well as in community and socio-economic development.

By the end of 2020, LIA aspires to meet the following key objectives:

- <u>Discipleship and Leadership Training</u>: We want to build the capacity of 100 Muslim Background Believers (MBBs) in Somalia and Djibouti. The overall goal of the project is to reach out to more people with the gospel and address their physical needs through building the capacities of Muslim Background Believers (MBBs) and enhancing the Discipleship Making Movement (DMM).
- <u>Economic Empowerment</u>: We aim to serve 200 people through income generation and skill training, thereby providing them with microloans to help them initiate their own businesses.

Need: A grant in the amount of \$100,000 (50k per country) will enable the country offices to equip 100 MBBs and free 200 families from the grip of poverty in 2020.

PRIORITY #7: GENERAL FUND

This year, our need to strengthen our general fund has become one of our priorities for the following reasons:

- LIA has recently established two additional support offices in the UK and Europe. Our quest to empower these offices to generate adequate income to the ministry can only be fulfilled if LIA strengthens these offices in many ways including, but not limited to, initiating fund-raising events, travel within each respective region for vision casting, grant solicitation, and equipping them with fund-raising staff.
- LIA has recently established a local resource mobilization department, and we seek to strengthen and lay a strong foundation for the department so that it will bear much fruit in the coming years. It's currently understaffed, but due to the prospect of its impact in generating local income for the ministry, we aspire to hire one or two additional staff members and equip its coordination capacity to start the fund-raising efforts in all the countries where LIA operates.
- The president of the organization and the staff from our ministry support offices regularly travel across the globe to visit existing partners, cultivate new partnership, and solicit funding. This particular aspect of our donor engagement activity is essential as we attempt to raise funding to support our programs.
- Realizing the importance of our general fund to uphold the vision of the organization, only a very few, long-standing partners have been providing for this specific purpose.

Need: A grant in the amount of \$250,000 will provide LIA the flexibility to use the money where we need it most. It is this money that enables us to raise more funds for the ministry and with which we fill budget gaps for some of our programs.

PRIORITY #8: GLOBAL MISSIONS CONFERENCE

GMC is one of LIA's special projects. Though it only happens once annually, the scope of the event is so vast that our team devotes a significant amount of time throughout the year in tending to subsequent follow-ups, documentation and reporting, nominating volunteers, dealing with outside vendors such as audio-visual companies, planning for subsequent years that includes communicating with plenary and breakout session speakers, responding to emails from previous and new participants, and other tasks.

Managed by the Learning and Development department, with the Chief Executive Officer acting as overseer, four staff members at our headquarters in Nairobi, Kenya, along with a steering committee, carry the responsibility of GMC.

Highlights of GMC 2019:

- The 7th annual Global Missions Conference was held in Nairobi between September 5th 7th, 2019. For the first time, the conference was held in partnership with Christ Is the Answer Ministries (CITAM), a prominent evangelical church. The conference hosted approximately 450 participants and featured 35 speakers and presenters from 21 countries.
- The partnership with CITAM was a significant turning point for the conference, which was rebranded this year from Global Missions Health Conference (GMHC) to Global Missions Conference-Africa (GMC-Africa).
- Through the partnership with CITAM, several key plenary presentations were aired on HOPE TV, reaching many more people than those attending the event. We are trusting the Lord for increased impact as we go forward, encouraged and blessed.





It has become evident that GMC's activities have grown over the years and have become very demanding. The leadership team has, therefore, been convinced that this multi-tasking can at times be overwhelming and stressful. This proposal is, therefore, to present our needs to build the capacity of GMC through hiring two full-time workers for a growing prospect in the years to come.

LIA's 2020 plan for GMC:

- Hire two full-time staff members with the goal of enhancing the capacity of GMC and broadening its scope past merely conducting a one-time annual conference.
- Coordinate the annual event.

Need: LIA prayerfully invites its partners to walk alongside us in providing funding to meet the following needs:

- Funding in the amount of \$3,000 per month for 3 years to cover the salary and benefits of the GMHC director (\$108,000).
- Funding in the amount of \$1,000 per month for 3 years to cover the salary and benefits of the GMHC coordinator (\$36,000).
- Funding in the amount of \$30,000 per year.

PRIORITY #9: JAMAICA CAPITAL PROJECT

LIA Jamaica has been a part of LIA's work since February 2013. Our aim is to continue to empower and mobilize the local church in Jamaica through programs, provide a world-class wholistic transformational development training center serving the western hemisphere, and offer retreat and conference facilities for both national and international groups.

In 2013, LIA formalized our status in Jamaica and established the Bethel Training Center. The center quickly became a popular site for the global church to participate in envisioning, training, and other forms of engagement. Having 10+ acres of land with 2.5 acres allotted for farming, LIA's Bethel Center is equipped with 5 dormitories that can accommodate 120 people; 4 cabins (3 rooms for couples and one for a family); 5 bedroom mission houses; 3 room office space; and a 4 bedroom cottage retrofitted to increase camp capacity by 14 persons. The facilities also include a swimming pool, 2 gazebos, a chapel, a soccer field, and a basketball court.

Life In Abundance acquired these facilities with great potential, but we are in need of significant improvements. Several of the buildings sustained termite damages throughout the years, which requires remediation and repairs. The electrical, plumbing, and septic systems are badly in need of upgrades. The training center began construction in 2009, but was never entirely completed resulting in water infiltration. The development team has worked diligently to formulate 4 phases of construction to meet the facility and growth needs of the ministry. This plan will take approximately 4 years to complete. Ultimately, LIA Jamaica will be a center that is self-sustained through camps and retreats with a focus on wholistic transformation programs and training.

LIA is currently partnering with Third Lens Ministries to raise funding for the renovation of the training center.

Need: A grant in the amount of \$511,543 will enable LIA to complete the second phase of the project which includes:

- Replacing the roofs of the chapel, dormitory, and kitchen (\$127,000)
- Installation of a new electrical system (\$78,102)
- New plumbing and sewer system (\$290,928)
- Waterproofing (\$15,513)

PRIORITY #10: BLUE WINGS

Blue Wings, an independent aviation company of LIA, is a subsidiary of LIA-International and governed by a board of trustees that reports to the International Board. It provides contracted caravan services for humanitarian and business purposes across Africa and beyond.

The main objective of the Blue Wings business is to generate revenue for the LIA ministry, as well as support kingdom work by providing affordable but efficient air services to humanitarian aid and relief agencies in Kenya and the East Africa region.

As of September 2019, LIA Blue Wings has earned a revenue of \$292,240 and an after-tax profit of \$110,739 in its first full year of operations. We are grateful to the Lord for the progress made so far. Currently, the airplane is serving humanitarian efforts in Cameroon in partnership with the UN.

Need: LIA originally secured a \$1.1 million loan with an aircraft as an asset. The \$900,000 loan is payable in 4 years and 3 months. We need to raise \$200,000 per year to fully pay off the loan as scheduled. Hence, LIA seeks to have more shares in the coming years.



"I have come so that they may have life and have it in abundance."

- JOHN 10:10B



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